

Intro to Permaculture 10/10/100 Challenge Video Transcript

Music

Hi, I'm Javan Kerby Bernakevitch. Thanks for joining me. Thanks for making the effort to get to the end of the course. Now that you're at the end, let's review. You've listened, read, and taken in some content. Some of it was new and the rest of it was a good reminder of thoughts and information you knew at some point.

So now what? In our civilization we very rarely challenge each other anymore to better ourselves, to raise above what we were into what we could be. In short, just like back on the schoolyard we don't dare each other to greatness. And so, that's what I'm doing. I'm daring you; I'm double daring you to do something tangible with what you've learned here in this course. It could be small, it could be big; it really doesn't matter. The point is you'll take an intellectual experience – this course – and turn it into a physical one, a physical reality; hopefully one that has benefit for yourself and others. So good challenges have boundaries, so here's yours.

Starting tomorrow – the day after this course – and continuing for the next ten days with ten hours and \$100 of your country's currency take what you learned here to the next level. Make it tangible, make it worthwhile for yourself, make it useful for your community, make it count. I'm sure you have questions, but don't overthink this too much. Remember it's a physical exercise from an intellectual one. That said, here are a few common questions. Can it be more than ten hours? Sure. More than ten days? No. More than \$100? If your bank account can handle it, go for it. Don't get focused on the conditions of the challenge. Get focused on that you've been formally invited to a duel. A duel that's pitted between your intellect – what you've learned – and against to produce something of value in your physical environment. For those that want to share their 10/10/100 challenge read the video notes below for details on where and how to share. Remember 10 days starting tomorrow, 10 hours, and \$100. Make something worthwhile of your education, make a business, make a presentation to your community about what you've learned. Think outside the box. In that matter, take a knife to the box, break it down, and use it for sheet mulching to plant your garden and then come up with another idea. We are a civilization of consumers so take one more step to becoming a producer. Produce something magnificent. If you're afraid to fail remember that the word "fail" comes from the old French "faillir" or to trip or to be deceived. As you're walking along towards success failure is an un-level sidewalk block that trips you up only for a moment. Deceiving you that success is just around the corner. It takes time to fail better, fail forward, fail early, and release often. Releasing failure is part of the process, part of the challenge. I look forward to hearing about your 10/10/100 challenge. I'm Javan Kerby Bernakevitch. Be fruitful and multiply.